**Brandon Reinkensmeyer**

University of Kentucky, Department of Psychology

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**EDUCATION**

**University of Kentucky Lexington, KY**

*Doctor of Philosophy in Experimental Psychology Anticipated May 2024*

Advisor: Dr. Christopher Marshburn

**University of Kentucky Lexington, KY**

*Masters of Science in Experimental Psychology December 2021*

Advisor: Dr. Christopher Marshburn

**University of Rochester Rochester, NY**

*Bachelor of Arts in Psychology; Minor in Brain and Cognitive Sciences May 2019*

Graduated Cum Laude with Honors and Distinction

**RESEARCH INTERESTS**

Construal level theory, conciliatory policy support, LGB stigma

**HONORS AND AWARDS**

Psychology Graduate Student Research Fellowship, University of Kentucky *2019—2021*

Psi Chi International Honor Society in Psychology, University of Rochester*2018—2019*

Dean’s Scholarship, University of Rochester*2015—2019*

Dean’s List, University of Rochester*2015—2019*

**RESEARCH TRAINING AND EXPERIENCE**

**University of Kentucky Lexington, KY**

***Graduate Research Assistant August 2019—Present***

***Laboratory led by Dr. Christopher Marshburn***

Conducting research studies to examine construal level theory’s application on conciliatory policy support

Writing a conceptual review paper on cis-male gay intracommunity stigmas

Revising a theoretical framework to assesses how primary caregivers manage uncertainty around the “initial” disclosure of a child’s LGB sexual identity

Designing surveys, collecting data, and conducting data analyses for three collaborative efforts: (1) how social dominance motives shape Whites’ conceptions of racism, (2) friendship dynamics around racial prejudice confrontation, and (3) how individuals perceive misinformation in an online setting. I collaborate on study design, data collection, data cleaning, data analyses, and manuscript preparation in all projects.

**University of Rochester Rochester, NY**

***Research Assistant January 2017—May 2019***

***Laboratory led by Dr. Miron Zuckerman***

Designed, piloted, and analyzed research studies to examine why experiential purchases are more gratifying than material purchases

Presented research findings to the Psychology Department’s annual research symposium

Led a group of four research assistants in coding data to maintain inter-rater reliability for statistical analyses & facilitated weekly lab meetings

***Research Assistant May 2016—May 2017***

***Laboratory led by Dr. Patrick Davies***

Analyzed & coded experimental video data for children’s internal representations of insecurity in the family system & their early school maladjustment

Collaborated with three undergraduate students, a professor, and a graduate student to determine final codes for data & to maintain inter-rater reliability

Attended two semester-long research seminars with Dr. Davies to understand & apply concepts to the research

**Washington University Saint Louis, MO**

***Research Assistant May 2018—July 2018***

***Laboratory led by Dr. Tammy English***

Scheduled participants and maintained study files (incl. consent forms, labs, and data forms according to protocol)

Instructed older participants through various computer programs to collect data on their cognitive performance and emotional regulation; coded data

Conducted literature searches and designed emotionally laden stimuli for future research projects

***Research Assistant May 2017—July 2017***

***Laboratory led by Dr. Lori Markson***

Instructed children through various interactive games to collect data on their perception of statistical probabilities

Coded video data to quantify the extent social information affects infants’ social preferences

Collaborated with three research assistants to develop storylines & questions to investigate how intentional exposure to diversity influences children’s racial thinking

**PUBLICATIONS**

**Manuscripts Under Review**

Marshburn, C.K., **Reinkensmeyer, B.A.**, & Knowles, E.D. (invited for revision). *When racism doesn't discriminate: Social dominance orientation shapes what Whites deem racist*. Department of Psychology, University of Kentucky.

**Manuscripts in Preparation**

**Reinkensmeyer, B.A.** (in preparation) *A conceptual review of cis-male gay intracommunity stigmas*. Department of Psychology, University of Kentucky.

**Reinkensmeyer, B.A.**, & Marshburn, C.K. (in preparation) *Altering the distance: Using construal level theory to promote conciliatory policy support*.Department of Psychology, University of Kentucky.

**Reinkensmeyer, B.A.**,& Farr, R.H. (in preparation) *Grappling with uncertainty: Primary caregiver(s) responses to their child’s initial self-disclosure of an LGB sexual identity*. Department of Psychology, University of Kentucky.

Folberg, A.M., Marshburn, C.K., **Reinkensmeyer, B.A.**, (in preparation) *Racial bias confrontation among cross-race friends*. Department of Psychology, University of Kentucky.

**INVITED TALKS**

**Reinkensmeyer, B. A.** (2021, May 7). *Altering the distance: Using construal level theory to promote conciliatory policy support*. [Invited talk]. University of Kentucky’s Brown Bag Series, Virtual.

**Reinkensmeyer, B. A.** (2020, March 27). *Promoting conciliatory policies: An application of construal level theory*. [Invited talk]. University of Kentucky’s Brown Bag Series. Lexington, KY.

**Reinkensmeyer, B. A.** (2019, April 23). *Why do people value experiential over material purchases? Perhaps experiences are more meaningful*. [Invited talk]. University of Rochester’s Honors Psychology Symposium. Rochester, NY.

**Reinkensmeyer, B. A.** (2019, January 14). *What is implicit bias?* [Invited talk]. Residential Life Training at the University of Rochester. Rochester, NY.

**CONFERENCE PRESENTATIONS AND POSTERS**

**University of Kentucky Lexington, KY**

**Reinkensmeyer, B. A.**, Marshburn, C. K. (2022, February 18—19). *Increasing the Distance: High-Level Construal Mindsets May Explain Conciliatory Policy Support.* [Poster presentation]. Society for Personality and Social Psychology Annual Conference, San Francisco, CA, United States.

Marshburn, C. K., Folberg, A. M., **Reinkensmeyer, B. A.** (2021, October 7—9). In L. Heiphetz (Chair), *The immorality of intergroup bias: Building bridges between moral psychology and the social psychology of inequality*. [Symposium]. Society of Experimental Social Psychology Annual Conference, Santa Barbara, CA, United States.

Marshburn, C. K., **Reinkensmeyer, B. A.**, & Knowles, E. D. (2021, February 9). *Is it racist? Social dominance motives when identifying instances of racism.* [Paper presentation]. Society for Personality and Social Psychology Group Processes and Intergroup Relations Pre-Conference, Virtual.

**TEACHING AND MENTORING** **EXPERIENCE**

**University of Kentucky Lexington, KY**

***Teaching Assistant Fall 2021—Present***

***Research Methods in Social Psychology (PSY 440)***

Developed and presented lectures on psychological research methodology

Instructed students through the process of constructing hypotheses, designing studies, collecting data, running statistical analyses, writing an APA research paper, and presenting research findings

Earned positive verbal/written feedback from students regarding classroom instruction and learning success

***Undergraduate Advising May 2020—January 2021***

Project title: *An interaction of political ideology and perceptions of misinformation online*

Student: Elias W. Cope

***Teaching Assistant Spring 2021***

***Social Psychology & Cultural Processes (PSY 314)***

Mentoring students in developing analytical skills to understand and apply social psychology concepts and theories

Grading research and applied social psychology papers

***Teaching Assistant Fall 2020***

***Research Methods in Social Psychology (PSY 440)***

Developed and presented lectures on psychological research methodology

Instructed students through the process of constructing hypotheses, designing studies, collecting data, running statistical analyses, writing an APA research paper, and presenting research findings

Earned positive verbal/written feedback from students regarding classroom instruction and learning success

***Undergraduate Advising May 2020—January 2021***

Project title: *How friends’ (dis)similarity on LGBT-related attitudes affects friendship satisfaction*

Student: Ryan Stephens

**University of Rochester Rochester, NY**

***Psychology Peer Advisor January 2018—May 2019***

Provided undergraduates studying psychology with advice on academics and career options & created large scale programs for hundreds of students

***Department of Psychology Teaching Assistant Fall 2016***

Developed and presented nine psychology lectures to students, facilitated discussions, addressed students’ concerns, & administered exams

**Easterseals Midwest Saint Louis, MO**

***Job Coach May 2017—July 2019***

Trained several secondary-aged students with developmental disabilities at a local store to successfully perform entry-level jobs using visual & modeling methods, along with positive behavior reinforcement practices

**CAMPUS LEADERSHIP ACTIVITIES**

**University of Rochester Rochester, NY**

***Psi Chi President August 2018—May 2019***

Organized research talks with faculty members, created programs on post-college options in psychology, & led the induction of new members

***Residential Life Resident Advisor August 2017—May 2019***

Provided paraprofessional advising to undergraduate students, developed and conducted programs on many social and academic issues, managed administrative tasks including room condition reports, maintenance requests, incident reports, and the room change process, and enforced college policy

***Class Council of 2019 Programming Chair & Vice President September 2015—May 2019***

Coordinated with professional staff members (on-campus and off) and delegated tasks to peers to plan several campus-wide events for my class

***Susan B. Anthony Hall Council President September 2015—May 2016***

Served as a representative for the first-year class, created committees for council officers and delegated tasks amongst them, presided over all meetings, and executed provisions of the Hall Council Constitution

**PROFESSIONAL AFFILIATIONS**

Society for Personality and Social Psychology Here and Queer 2022—*Present*

Society for Personality and Social Psychology *2019—Present*

Center for Equality and Social Justice, University of Kentucky *2019—Present*

**RESEARCH AND TECHNICAL SKILLS**

* + SPSS
	+ SAS
	+ MPlus
	+ Datavyu
	+ HLM
	+ MLM
	+ SEM
	+ Multivariate analyses
	+ Qualtrics
	+ SurveyGizmo
	+ Observer XT