

Important Aspects of Operant (Instrumental) Conditioning

WHAT IS LEARNED?

Association between response and consequence

TYPES OF OPERANT CONDITIONING

1) POSITIVE REINFORCEMENT

Boss gives you a money bonus for each car you sell, and this increases the number of cars you sell in the future

Response (selling a car) leads to receiving something as a consequence (money) and this consequence increases your response rate

2) NEGATIVE REINFORCEMENT

Parent stops nagging you when you clean up your room, and this increases the cleaning up of your room in the future

Response (cleaning room) leads to having something taken away as a consequence (parent's nagging) and this consequence increases your response rate

3) POSITIVE PUNISHMENT

Police officer gives you a ticket for speeding, and this decreases your speeding in the future

Response (speeding) leads to receiving something as a consequence (a ticket) and this consequence decreases your response rate

4) NEGATIVE PUNISHMENT

Court takes away your driving license for drunk driving, and this decreases your drunk driving in the future

Response (drunk driving) leads to having something taken away as a consequence (your license) and this consequence decreases your response rate